

# “an evolution in thought... a revolution in means”



“  
This is an evolution in thought  
and a revolution in means.  
If we are successful, it will  
change the whole nature  
of our system.”

”  
**Sir Ronald Cohen**  
Chair, GSG

Photos below include Summit delegates in conversation about the days' events, Summit MC Tracy Palandjian rousing the crowd for an exciting day ahead, global innovators receiving honors from the GSG, and all 18 National Advisory Board Chairpersons, with GSG executives.

In mid-July 2017, 560 passionate global leaders – impact investors, entrepreneurs, financial intermediaries, foundation leaders, government representatives, and nonprofit and social impact practitioners – descended on Chicago to take on a key challenge in today's global economy: how to move impact investing to Tipping Point by 2020.

Impact practitioners from all continents joined together for four days of discussion and planning for action. They debated how to drive impact capital to scale, learned best practices in designing an impact policy framework, and were inspired into action by exceptional impact innovators from across the globe.

Participants left Chicago armed with new tools to bring about a global revolution through social and environmental impact investment, harnessing the momentum for better lives across the world and for a sustainable planet.

**Join us in the revolution**

## ABOUT GSG

The GSG is an independent global steering group catalyzing impact investment and entrepreneurship to benefit people and the planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce established under the UK's presidency of the G8. The GSG currently has 17 countries plus the EU as members. Chaired by Sir Ronald Cohen, the GSG brings together leaders from the worlds of finance, business government and philanthropy.



HOSTING PARTNERS

**MacArthur  
Foundation**

**THE U.S.  
IMPACT INVESTING  
ALLIANCE**

**GSG**  
Driving real impact



“ Whether we are talking about investment totals or social outcomes, we are moving toward the tipping point for changing lives.

”  
**Julia Stasch**  
 President, MacArthur Foundation



“ Philanthropy is not radical. Philanthropy is conservative by its very nature. One of the real challenges is that we must disrupt ourselves.

”  
**Darren Walker**  
 President, Ford Foundation,  
 Chair, US Impact Investing Alliance



“ There's a risk that capital that isn't rigorous enters into the field in a big way. If we don't have measures of impact that allow us to be clear of what that means, it could go against the ultimate goal.

”  
**Bill McGlashan**  
 Co-Founder & CEO, The Rise Fund



“ GSG will focus on 3 milestones for Tipping Point 2020: (1) Grow GSG member countries from 15 to 30; (2) Touch 1 of 3 poor, or 1 billion people; and (3) Grow market size from \$150b to \$300b.

”  
**Amit Bhatia**  
 CEO, GSG



“ We should not try to separate social and environmental challenges. They are different sides of the same coin.

”  
**David Blood**  
 Co-Founder & Senior Partner,  
 Generation Investment Management



“ We have found a new normal – you are standing out now if you are not an impact investor.

”  
**Amit Bouri**  
 CEO, Global Impact Investing Network



**SUPPLY PLENARY**  
**MOBILIZING IMPACT CAPITAL AT SCALE**

- Nick O'Donohoe**, CDC (Moderator)
- Cliff Prior**, Big Society Capital
- Shuichi Ohno**, Sasakawa Peace Foundation
- Uli Grabenwarter**, European Investment Fund



**DEMAND PLENARY**  
**DRIVING IMPACT ENTREPRENEURSHIP**

- Elizabeth Littlefield**, Formerly OPIC (Moderator)
- Jean Case**, Case Foundation
- Kristin Richmond**, Revolution Foods
- Scott Wu**, Omidyar Network



**INTERMEDIATION PLENARY**  
**BUILDING POWERFUL INTERMEDIARIES**

- Debra Schwartz**, MacArthur Foundation (Moderator)
- Donald Hinkle-Brown**, The Reinvestment Fund
- Nancy Pfund**, DBL Partners
- David Hutchinson**, Social Finance UK



**LUNCH PLENARY**  
**THE ROLE OF NABS**

- Rosemary Addis**, Australia NAB (Moderator)
- Geeta Goel**, India NAB
- Pedro Norton**, Portugal NAB
- Fran Seegull**, USA NAB



**POLICY AND PLANET PLENARY**  
**INFLUENCING GOVERNMENT POLICY**

- Michele Giddens**, Bridges Ventures (Moderator)
- Elizabeth Littlefield**, Formerly OPIC
- Jonathan Greenblatt**, Anti-Defamation League
- Marcos Vinicius De Souza**, Ministry of Industry, Foreign Trade & Services, Brazil



**POLICY AND PLANET PLENARY**  
**DRIVING ENVIRONMENTAL IMPACT INVESTMENT**

- Mark Diaz**, The Nature Conservancy (Moderator)
- Julia Santiago**, The Amazon Fund
- Chris Larson**, New Island Capital
- Matt Arnold**, JP Morgan Chasae